

# The Power of Gestures

In today's globalized world, effective communication goes far beyond language. Gestures, as a form of non-verbal communication, play a crucial role in conveying meaning across different cultures. In an intercultural workshop on The Power of Gestures, you will explore how body language, facial expressions, and hand movements can communicate various emotions, messages, and even cultural values.

Gestures are powerful because they often speak louder than words, yet their meaning can differ significantly between cultures. For instance, a thumbs-up might be seen as a positive sign in Western cultures, symbolizing approval

or success, but in other parts of the world, it can be considered offensive. Similarly, the gesture of nodding, which generally indicates agreement in many cultures, can signal disagreement or confusion in others.

The workshop will emphasize how important it is to be aware of these differences, especially in professional or social settings. You will engage in interactive exercises where you can learn and practice understanding the subtle yet powerful impact of gestures. Through role-playing and observation, you will experience firsthand how the same gesture can evoke different responses depending on cultural context.

## Veranstaltungsinhalte:

Workshop language is English.

Rahmendaten der Veranstaltung	
<b>Veranstalter:</b>	International Office
<b>Veranstaltungsart:</b>	Workshop
<b>Veranstaltungs-Nr:</b>	241127io1
<b>Unterrichtsstunden:</b>	2
<b>Teilnehmerzahl:</b>	15

**Veranstaltungsort:** Hüfferstiftung  
Hüfferstraße 27  
48149 Münster  
Raum: B017

Termin(e), Uhrzeiten	
27. November 2024	16:00 - 18:00 Uhr

